



ASIAN CONTENTS & FILM MARKET 2022

Online Advertisement Order Form

Please fill out the order form and send it to promotion@acfm.kr by 20 SEP.
The registration is on a **first-come, first-served** basis.

1. Company Information

| | | | |
|----------------|--|--------|--|
| Company Name | | E-mail | |
| Contact Person | | | |
| Phone Number | | FAX | |

2. Advertisement Registration - Single

| Advertisement Items | | Price | Quantity | Applying |
|-----------------------------------|------------|----------|----------|--------------------------|
| Online Site Banner | Main Page | Type A | \$ 1,500 | <input type="checkbox"/> |
| | | Type B | | <input type="checkbox"/> |
| | Popup | | \$2,500 | <input type="checkbox"/> |
| | My Page | | \$ 1,000 | <input type="checkbox"/> |
| | Login Page | | \$ 1,000 | <input type="checkbox"/> |
| Trailer | | \$ 1,000 | | <input type="checkbox"/> |
| Online Daily Newsletter Banner | JPG, PNG | | \$ 1,500 | <input type="checkbox"/> |
| | GIF | | \$ 2,000 | <input type="checkbox"/> |
| Magazine Rack | | \$ 1,500 | | <input type="checkbox"/> |
| Application Home Banner | | \$ 1,000 | | <input type="checkbox"/> |

3. Advertisement Registration - Package

| Package | Advertisement Items | Price | Applying |
|-----------|---|-----------|--------------------------|
| Package 1 | All (Newsletter Banner – JPG, PNG) | \$ 10,000 | <input type="checkbox"/> |
| Package 2 | Main Page + My Page + Login Page + Trailer + Newsletter Banner | \$ 5,500 | <input type="checkbox"/> |
| Package 3 | Main Page + My Page + Newsletter Banner + Application Home Banner | \$ 4,500 | <input type="checkbox"/> |
| Package 4 | My Page + Magazine Rack + Application Home Banner | \$ 3,000 | <input type="checkbox"/> |

* All packages are sold at a **discount price**. If you want other packages, please contact promotion@acfm.kr.

4. Advertisement Registration – Special Package

| Package | Advertisement Items | Price | Applying |
|-----------|--|----------|--------------------------|
| Package 1 | Online – Main Page + Trailer + Newsletter Banner On-site (BEXCO) – Hanging Banner + Light Box + Light Stand | \$ 9,000 | <input type="checkbox"/> |
| Package 2 | Online – Main Page + My page + Magazine Rack On-site (BEXCO) – Hanging Banner + Trailer + Kiosk | \$ 7,500 | <input type="checkbox"/> |

5. Payment

| | | | |
|------------------|---|---|--------------------------|
| Credit Card | Refer to an e-mail with a link to the payment | <input type="checkbox"/> | |
| Bank Transfer | *Please send a <i>bank slip</i> to promotion@acfm.kr once the payment has been made. | | |
| | Name of the Bank | Busan Bank | <input type="checkbox"/> |
| | Branch Name | HAEUNDAE Account Holder BIFF | |
| | SWIFT Code | PUSBKR2P Account Number 032-13-000644-2 | |
| | Address of the Bank | 1378-6, Jung 1-dong, Haeundae-gu, Busan, 612-847, Korea | |
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