

# ACFIM 2024

On-site  
Advertisement Catalogue (ENG)



On-site (ENG) Order Form

# 01. Ceiling Banner



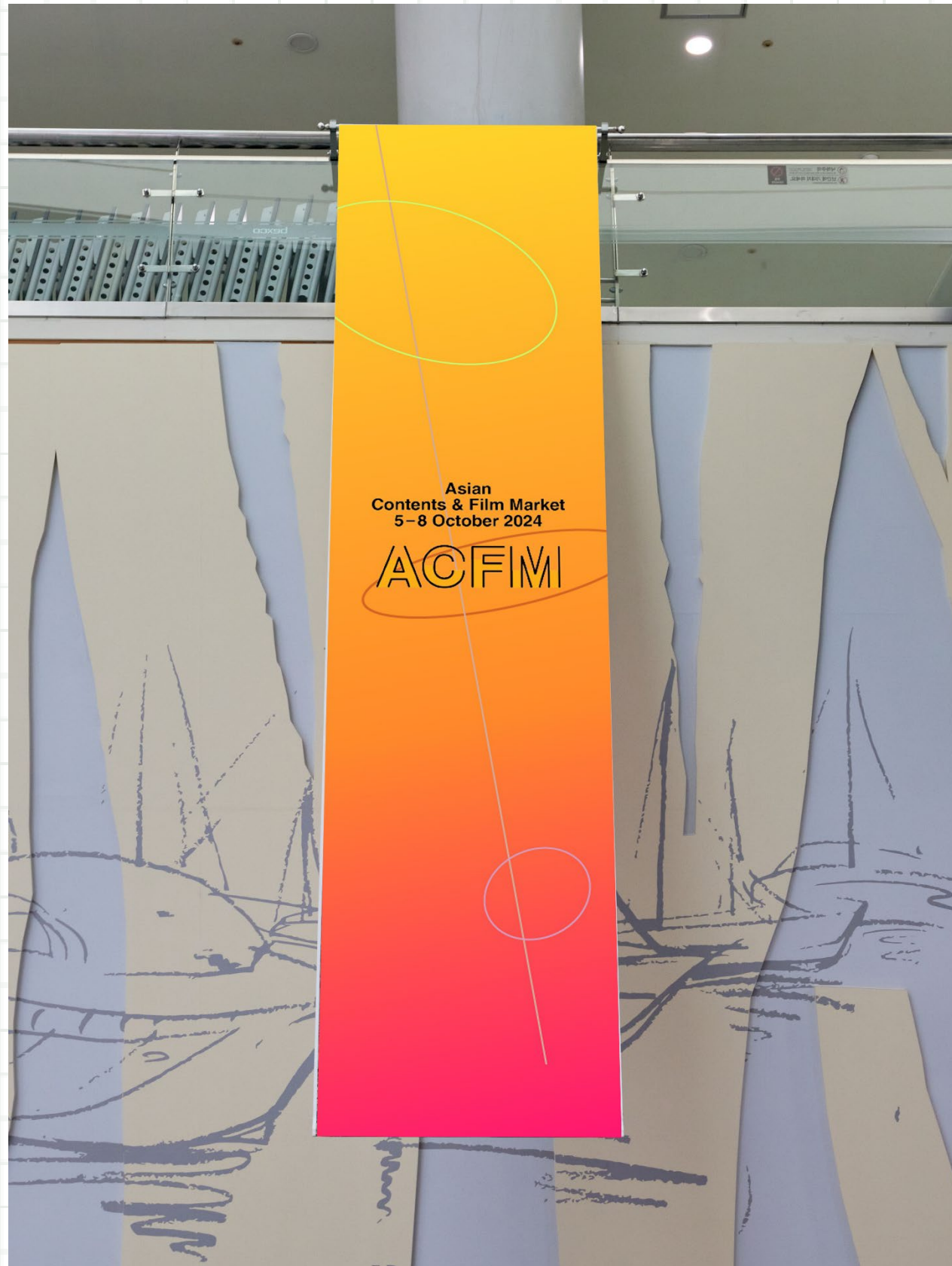
It is a 3m width X 5m height advertising banner installed on the ceiling of the market exhibition hall. Large-sized advertising banners can attract participants' attention and generate great publicity. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 6,000
- **SIZE / MATERIALS** : W 3m x H 5m / Polyester banner
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

**Artwork Deadline**  
**11 Sep.**



## 02. Hanging Banner



A Hanging Banner will be installed in the lobby of the exhibition hall. The lobby, where the badge desk is located, is an excellent spot for attracting participants' attention. The price covers space reservation, processing, installation and removal. Only 6 banners are available for registration.

- **PRICE** : \$ 2,500
- **SIZE / MATERIALS** : W 1.2m x H 4.7m / Polyester banner
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

**Artwork Deadline**  
**11 Sep.**

## 03. On-site Trailer



You can play your advertising Trailers in **high-traffic areas within the exhibition hall**. All Trailers submitted will be compiled and run non-stop during market business hours.

- **PRICE** : \$ 1,500
- **SIZE / SCREEN SIZE** : TV playing / 65 inch
- **FORMAT / SCREEN RATIO** : mp4 / 16:9
- **RESOLUTION / FILE SIZE** : 1920 x 1080 / Maximum 500mb
- **NOTICE** : Running time within 30 seconds /  
Company name, running time, phone number  
and E-mail should be submitted



**Artwork Deadline  
11 Sep.**



## 04. Light Box Banner



A Light Box Banner will be installed in the lobby of the exhibition hall. You can promote not only industry officials visiting the exhibition hall but also to BEXCO visitors. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 3,000 (per side) \* 4 sides purchase available
- **SIZE / MATERIALS** : W 1.5m x H 2.5m, W 6.09m x H 2.5m (4sides) /  
Wooden structure + Flex
- **SUBMISSION** : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)
- **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

**Artwork Deadline**  
**11 Sep.**





# 05. Light Stand Banner



Light Stand Banner will be displayed inside the exhibition hall. Light Stand Banner is a durable interior lightening banner that catches the attention of many participants passing by. The price covers space reservation, processing, installation and removal.

- PRICE : \$ 2,000
- SIZE / MATERIALS : W 0.6m x H 1.8m / Flex
- SUBMISION : JPG/JPEG file format (1:1 size. Minimum of 100~150 dpi)



**Artwork Deadline  
11 Sep.**

## 06. Kiosk Banner



A Kiosk Banner will be installed **inside the exhibition hall**. It is located in a high-traffic area where many people come and go. The price covers space reservation, processing, installation and removal.

- **PRICE** : \$ 1,500
- **SIZE / SCREEN SIZE** : non-touch kiosk / 49 inch
- **FORMAT / RESOULTION** : JPG/JPEG file format / 1080 x 1920

**Artwork Deadline**  
**11 Sep.**



# ON-SITE PACKAGE

Get discount on the package!

## Package 1 All in ONE

- Ceiling Banner
- Hanging Banner
- On-site Trailer
- Light Box Banner
- Light Stand Banner
- Kiosk Banner

\$ 15,000

## Package 2

- Hanging Banner
- On-site Trailer
- Light Stand Banner
- Kiosk Banner

\$ 7,000



On-site (ENG) Order Form

\*If you want other packages, please contact to [promotion@acfm.kr](mailto:promotion@acfm.kr).



Two in  
ONE

# SPECIAL PACKAGE

Online and On-site Two In One Package  
Get discount on the package!

## Package 1

### <On-site>

- Hanging Banner
- Light Box Banner
- Light Stand Banner

### <Online>

- Main Page Banner
- Online Trailer
- Online Daily  
Newsletter (Type B)

\$ 12,000

## Package 2

### <On-site>

- Hanging Banner
- On-site Trailer
- Kiosk Banner

### <Online>

- Main Page Banner
- My Page Banner
- Magazine Rack

\$ 10,000



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\*If you want other packages, please contact to [promotion@acfm.kr](mailto:promotion@acfm.kr).

On-site

# Advertisement Registration Notice



On-site (ENG) Order Form

## Registration Period

	Artwork Submission Start Date		Artwork Submission Deadline
Advertisement Registration Start Date		Advertisement Registration Deadline	
<b>7/15</b> Mon	<b>7/22</b> Mon	<b>9/6</b> Fri	<b>9/11</b> Wed

## Registration Process

Option 1

Download Order Form

Send mail to [promotion@acfm.kr](mailto:promotion@acfm.kr)

Option 2

Google Order Form

[Click here](#) or Scan QR Code → Fill out the Google Order Form

## Payment

- The payment can be made by your credit card and bank transfer.
- In regard to bank transfer, the payment must be completed within a week after applying. Please send a bank slip to [promotion@acfm.kr](mailto:promotion@acfm.kr) once the payment has been made.
- Unpaid application will not be accepted. **Cancellation and refund** are not available after the registration deadline. (6 Sep.)



**On-site**

# Artwork Submission Notice



On-site (ENG) Order Form

## Requirement

**English Only**

Every Artwork should be written by **English**.

## Submission

**E-mail**

Submit your Artwork via E-mail([promotion@acfm.kr](mailto:promotion@acfm.kr)).

## Deadline

**11 Sep. 2024**

Deadline of Artwork submission is **11 Sep.**

# ACFM 2024

## Contact

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